



WFXV  
201 Humboldt Street  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1413141

**Schedule Dates** 09/20/16-09/26/16  
**Advertiser** National Republican Congressional Committee (13  
**Agency** National Media Research Inc (10525)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 155/915/7700 (553413)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/7700  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 2016  
Separation: 30

**Date Entered** 08/22/16  
**Last Modified** 08/22/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25271654  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$187.50  
**Net Total** \$1,062.50  
**Sales Tax**

## Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	7	\$1,200.00
Oct. 2016	1	\$50.00
<b>Grand Total:</b>	<b>8</b>	<b>\$1,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/20/16	3	:30	6P- 6:30P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
2.0	Normal Line / SPOT	09/22/16-09/22/16	3	:30	6P- 6:30P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
3.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	6P- 6:30P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
4.0	Normal Line / SPOT	09/21/16-09/21/16	3	:30	6:30P- 7P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
5.0	Normal Line / SPOT	09/23/16-09/23/16	3	:30	6:30P- 7P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
6.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	12:30P- 4P (EST)	1						X		1	\$300.00	\$300.00	Utica (WFXV)	FOX MLB Regular Season - Day	8/22/16
7.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	12P- NFL PREGAME	1							X	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	8/22/16
8.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	1P- NFL EARLY GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	Redskins vs Giants'	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions